## Tripura wants expansion of

 textile manufacturing facilitiesAGARTAI A. To reach the avalable artisans and boost the garments manufaching skil, the Tripura government has unged the Cente to extend fachities of textile industry at the distnct leve, said Tipura Industry Minister Tapan Chakraborts The move cane alter a neeting of Chakraborty with Union Minister for Textile Santosh Kamat Ganguar He also ponted ont that he e etension of textle industry in he state can reach rural arisans who were currenty in search of work under this sector and it is not possible to get every antisan here in city where the state's first to nile industry is coning ap soon SUDI)

# वर्धा में हस्तकला का प्रशिक्षण केंद्र बनाने के लिए समिति गठित <br> भार्कर न्यूज| मुंबई 

वर्धा जिले के सेवाग्राम में ग्रामोद्योग, कुटिर उद्योग व हस्तकला को प्रोत्साहन देने के लिए उच्चस्तरीय समिति का गठन कर दिया गया है। यह समिति सेवाग्राम में संसाधन व प्रशिक्षण केंद्र की स्थापना करने के लिए रिपोर्ट तैयार करेगी। इससे संबंधित शासनादेश बुधवार को राज्य सरकार ने जारी कर दिया। समिति को तीन महीने के भीतर रिपोर्ट सरकार को देना होगा। समिति को केंद्र की स्थापना के लिए जगह सुनिश्चित करने और केंद्र के काम को प्रभावी बनाने के लिए सुझावं देने को कहा गया है। समिति केंद्र की रूपरेखा सेवाग्राम ट्रस्ट और विभागीय आयुक्त, नागपरर से चर्चा के बाद तैयार करेगी। इसके बाद सरकार के पास इसकी सिफारिश करेगी। समिति के अध्यक्ष भाजपा उपाध्यक्ष विनय सहस्त्रबुद्धे होंगे। समिति के सदस्य के रूप में वर्धा के डाँ गोपाल पालीवाल भी होगे।

Hindustan, Delhi
Thursday 27th August 2015, Page: 17
Width: 4.36 cms, Height: 3.09 cms, a4, Ref: pmin.2015-08-27.49.56

ग्रामीण सड़कों के निर्माण में जियो टेक्सटाइल्स इस्तेमाल : कोच्चि। केंद्र दक्षिणीराज्यों में जूटव नारियल के रेशे जैसे जियो-टेक्सटाइल्स का उपयोग ग्रामीण सड़कों के निर्माण में किए जाने से प्रभावित है। अन्य राज्यों से कर्नाटक व तमिलनाडु के अनुभव को दोहराने को कहा है।

Mail Today, Delhi
Thursday 27th August 2015, Page: 18
Width: $\mathbf{2 5 . 6 5} \mathbf{c m s}$, Height: $\mathbf{3 8 . 6 1} \mathbf{c m s}$, a3, Ref: pmin.2015-08-27.56.46


## LACKLUSTRE DEBUT

## Power Mech shares fall 8.48\% on listing

By Ami Shah<br>ami.s@livemint.com

## MUMBA

Shares of Power Mech Projects Ltd debuted 8.48\% lower on the BSE on Wednes.. day, despite robust subscription, sparking concerns on the fate of public offers set to open amid market volatility.
Power Mech shares, which opened at ₹600 against an issue price of $₹ 640$, climbed to a high of ₹ 663.10 a share. They erased all gains and closed at ₹585.75, down $8.48 \%$ from its issue price. The 30 -share benchmark Sensex closed $1.22 \%$ lower at 25,714.66 points.
The Power Mech initial public offering (IPO) to raise up to ₹273.2 crore was subscribed 38 times and the company had set an IPO price of $₹ 640$ a share.
The Hyderabad-based company will use the proceeds to fund its working capital requirements, among other things.

Founded in 2009, Power Mech provides engineering services to the power sector across three services: construction, testing and commissioning of boilers, turbines and generators.
Arvind Infrastructure Ltd, the real estate arm of the textile and apparel maker, too, listed on the bourses on Wednesday. The stock opened at ₹ 56.05 and touched a high and a low of ₹56.05 and ₹53.25, respectively

Arvind Infrastructure closed at $₹ 53.25$ on the National Stock

Exchange, while Arvind Ltd closed $3.12 \%$ lower at ₹ 255.95 .

Arvind Ltd had transferred its real estate business to Arvind IInfrastructure that issued one share for every 10 shares held by the shareholders of Arvind.

# Highlighting handloom 

## Rinku Sobti seeks to impress fashion experts at Lakme Fashion Week with an entire collection centred around handloom

MADHUR TANKHA

I$t$ is a marriage between the rich and the poor. And it has been replicated on the fabric. Delhi-based designer Rinku Sobti has drawn inspiration from tassels loosely hanging threads used for extravagant decoration of soft furnishings to draw the sorry plight of weavers in her new collection.

Coinciding with the Indian Textile Day, the catalyst for this collection, to be presented at Lakme Fashion Week in Mumbai on August 27 , are the Bajardiya weavers from Varanasi, who interacted with the designer on WhatsApp on a daily basis for the past eight months.
The collection, which highlights the aesthetic beauty of handloom and handspun fabric, has been conceptualised to bring the focus to the weavers, who despite creating rich fabric continue to live hand-to-


Handloom is all set to be the new growth story. I see a lot of potential


## ETHWH WTH NODERN TOUCH A model draped in a Rinku

 Sobti's attiremouth existence.
"As a designer it is my prerogative to choose my inspiration. If I am mesmerised by a gulab ka phool then I would draw and give it to weavers to take inspiration from its outward appearance in their work. Similarly, here I developed design of tassles and handed it over to Bajardiya weavers from Varanasi to make a collection. around it. The design of tassles has been replicated in the form of motifs. - I have seen the metamorphosis of the threads turning into fabric and then the ultimate outfit," says Rinku.

Explaining the rationale for using tassles as her inspiration, Rinku says tassles are luscious strands of threads used by the rich and epitomise lavishness. "The irony would not be lost on fashion experts at Lakme as the weavers, who have drawn inspiration from it to create motifs, themselves live in poverty. It is high time that we do something substantially for the impoverished weavers. They are simply amazing. Despite their difficulties, they create exotic creations with their nimble fingers."

Noting that the collec-
tion is a tribute to the weaving community, Rinku says this is her chance to put the spotlight on weavers, who keep alive the heritage of Indian textiles.
In this endeavour, Rinku has amalgamated contemporary cuts and checks with traditional crafts. "Silk net weaves are forte of the Bajardiya weavers and they have done a brilliant job of weaving them in check patterns." Skirts, jackets, saris and lehengas have been designed to show clean cuts and strong lines.;
"Handloom is all set to be the new growth story. I see a lot of potential. India has the resources, talent of weavers, brain power of designers. All it needs is a little push and ensure that execution is done more methodically. The need of the hour is to go back to our roots. Revival of handloom is not, charity but it makes sense . even if I see in from the perspective of a businesswoman," says Rinku, whose collection of lehengas and saris will be on display at her Vasant Kunj store in the Capital.
To ensure that the collection is not monotonous, she has introduced cheeks. "To pep up the garments we took net silk check: Not boring, mundane handloom. Then we have silk, georgette. The purpose behind all this is to get the attention of the young generation" Rinku wants more members of her profession to work in handloom sector as this would be a win-win situation for both!" Not only designers will benefit but also weavers who need to get work which their forefathers have been doing for centuries. We have to make their strength saleable."

## Economic Times, Delhi

## Stitched with Love by Ramu Kaka, Sold by Korra Jeans

Korra, which makes customised jeans in Delhi's Okhla industrial area, includes the name of the tailor with the brand label

Nirupama.V@timesgroup.com
Bengaluru:It's a regular workday ata 1,500 sq-ft workshop in Delhi's at a 1,500 sq-ft workshop in Delh
Okhla industrial area, where 15 tailors are busy fashioning customised jeans that will carry their

Every once in a white the shift to a different machine for the nextstitchingprocessornick up After a few hours, a tailor sews the brand label on the finished pair of jeans and writes his name on it, be re roling the pair into a bag cessfabric "This is the only place where my name is known to the person who uses the product and itfeels very good," said
Wakil, one of the tailors, who
worked at an as sembly line for a factory in Kanpur earlier An experienced
tailor makestwo pairs of jeans ina day, while a new-
comer manages just one.Korrahas old about 700 pairs so far through ts website and has recently startd selling on online marketplaces seeking to make the most of a rowing global movementagain weatshop manufacturing. Itha sold a fifth of its products to 13 ountries outside India, includin he US, France, UK and Ital around its conscious choices as makes jeans with raw denim and organic cotton threads acquired rom local producers, stitched by single ta hinery
don't want to be the people tanding in front of companies and elling them to change their ways. Instead, if we can build something by making better choices ourselves, right from the bottom-up Sukhramani one of the founders who hopes the company will grow organically while maintaining it


The cooffers acareplan with freerepair services, encouragingusersto wear jeans moreoften
core values. Sukhramani, who worked with Levi Strauss \& Co for and Mia Morikawa, who runa sus andia Morikawa, who run a susbrand 11.11, and Rajesh Jaiuto start the Good People Company in 2013, which launched the Korra brand.
The company offers a careplan with free repair services, encou raging users to wear their jeans more often.
The supply chain has been care ing a network and involves engag vide the necessary ingredients to
make a pair of environmentally consciousjeans-from thenat rally dyed indigo selvedge deni organic cotton threads, custom made rivets/buttons, zippers mad of a combination of recycled mate hines," said Morikawa.
Each pair of jeans is made after the order is placed, so that itcan be ustomised. Buyers in the Nation 1 Capital Region can also avail thems vice.
Arvind K Singhal, the chairman and managing director of manag
ment consulting firm Technopak,
said brands such as Korra have a positive future, given the growin emand for personalisation. crore brands but they can certai ly make a mark for themselves and be profitable," he said While international brands pro iding custom-fitted raw jeans uch as 3x1, Roy, Levi's Tailor Shop c13000) Korra jeans are price ₹2,900-3,900, exclusive of custom "itting charges.
We will, over the next six to 12 months, be investing in building a vice, technology and manufactur ing," said Sukhramani, who esti mates that the company will require $\$ 25$ million (about₹162 crore) over the next five years to scale up to the level of the estab ished players.
The company was bootstrapped for two years and rectived angel ding, last year and this year, from India and abroad


Hindu, Delhi
Thursday 27th August 2015, Page: 12
Width: 8.13 cms , Height: 21.00 cms , a4, Ref: pmin.2015-08-27.45.76

## Looming crisis

$\square$he crisis-ridden textile sector, being labourintensive, should have been an ideal candidate for a push as part of the Prime Minister's pet 'Make in India' initiative, but as the issues it is mired in remain unresolved, and with losses mounting, the situation is grim. Nearly half of India's power looms are at a standstill: the spinning industry in the northern and southern regions has pressed in shutdowns of as much as 15 to 20 per cent of production capacity. The textile industry as a whole is reeling under high input and transaction costs. The products find it hard to compete in export markets, where India-made yarn, fabrics and garments attract duties respectively at rates of 3.5, 8.5 and 14 per cent. Yet, Pakistan, Vietnam and Cambodia enjoy zero-duty access in some categories in the U.S., EU and China. India's trade negotiators need to seek expedited results. China is not picking up much from
$r$ India this year.
Cotton was cheaper in India this year initially. But the Cotton Corporation of India for several months sold the good-quality produce procured in Andhra Pradesh, Te-

* langana and parts of Maharashtra at prices higher than international levels, making Indian cotton uncompetSitive. This added to the problems of the industry, especially the spinning segment, before an intervention by the Union Textile Ministry ensured resumption of smooth supplies. Tinkering with the cotton market through Minimum Support Price operations must be avoided. Instead, direct cash subsidy benefit to farmers could help reform the sector. China has also decided to go in for direct subsidies to cotton growers; with its textile industry free to source cotton at international prices. The Technology Upgradation Fund Scheme that was originally brought in by the Atal Bihari Vajpayee government and launched in 1999, is a ready framework available to the Centre to address the needs of the textile sector. The scheme, that is estimated to have so far resulted in investments of over Rs. $3,00,000$ crore in the whole textile value chain, will expire in March 2017. It should be extended. A comprehensive National Textile Policy must be announced at the earliest to create a level playing field with regard to tariff rates, raw material costs, cost of funding and transaction costs. Each power loom provides work to about 2.5 workers. Closures all across the country could endanger livelihoods on a large scale. Conversely, a healthy textile sector could potentially create millions of jobs. That should be the target.

Indian Express, Delhi
Thursday 27th August 2015, Page: 21
Width: 5.04 cms , Height: 4.35 cms , a4, Ref: pmin.2015-08-27.40.150

## Budget consultations to start from Sept 4

NewDelhi:Finance ministry will start consultations on 2016-17Budget with different ministries and government departments from September 4. Beginning with commerce, textile and external affairs, the consultations with different departments would conclude on September 28. PTI

## Winter gets festive for GenNext <br> SUSHMITA MURTHY <br> patchwork in their col-

mUMBAI
One of Indian fashion's biggest calendar events, Winter/Festive 2015, began on Wednesday with an army of fresh designers making their debuts on the ramp. Like designers from the GenNext section took to the main stage with their fresh take on sartorial It wa ongest GenNext shows with seven designers showcasing their garblazers and jackets were azers and jackets were tions, reflecting the mood of the season. Gold was the underlining element across collections that of the fashion season festive.
Of the many designer hat featured their collec tons on Day 1 , there ar me that particularl Kochi-base ebin

Jesigne, thakabuki, Johny' ailored only for wash dird abs and toned der ection that attempted al lending two dance forms - the Indian Kathakali and the Japanese Kabuki. It pre designs in bold colour such as oranges, black and reds on a white can

vas of cotton-lycra stitched into clean-cu pencil skirts with crop and dresses. Certainly, a
highlight in the GenNext section.
Creating much sartori al drama on stage wa Ishita
Mispris Misprison with Treason a collection inspired by a blood-stained $\begin{aligned} & \text { Featuring } \\ & \text { stoles, }\end{aligned}$ police-ticker-inspired belts and crime scene sketches as prints, it
made for a bold statement on the ramp. Mor bold than artistic. Soft silhouettes and fabrics made the collection ing desions Following designers was GenNex young brigade another Grazia Young Fashion Award winners. Quirk Box by Jayesh quirkiest and popular duos of the season, in keeping with their style, showcased playful ensembles with pop artcolour blocking and
lection called Love Story.
Also interesting to see was Heumn's diverse range of styles in one collection. Sharp-tailored neoprene outfits, faux mer, fur and velvet were all part of the capsule Heumn collection. Gold remained the underlying staple that made the gar-
ments fierce and festive at the same time. Nikhil Thampi's collection, Alchemy, as the name suggests, was a metallic experiment on ethereal note with white cotton, tissue and net textiles playing canvas to matt gold thread work argely Indo-Western with Thampi taking the classic Indian drape to add a Western twist.
Ending the day on a high note was Krishna ethnic Indian collection Krishna Mehta stayed true to maharani-style in rich cholis and saris in rich fuschia tones of Dhoti pants, angrakha tops and tunics featured heavily in the quintessentially regal Indian collection, but Mehta's
twist to the navari sari was a first. She teamed the bottom of the nine yard with cholis and jackets offering a fresh interpretation of the gar
ment. Certainly favourite for the day


Models (clockwise from op) present creations o GenNext designers and Abu Jani and Sandeep Khosla, as Jaya Bachchan nd industrialist Muk Ambani's wife Nita f the Lakme Fashion Week Winter/Festive 2015 at Palladium Hote Lower Parel, Mumbai, on Tuesday.

- SATEJ SHINDE


Financial Chronicle, Delhi
Thursday 27th August 2015, Page: 8
Width: 7.62 cms, Height: 2.84 cms , a4, Ref: pmin.2015-08-27.34.66

## Govt to promote geo-textiles roads

Impressed by quality of rural roads constructed using jute and coir geo-textiles, the centre asked other states to replicate the "good experience of Kerala, Karnataka and Tamil Nadu" in this regard.

Financial Chronicle, Delhi
Thursday 27th August 2015, Page: 4
Width: 7.12 cms, Height: 2.69 cms, a4, Ref: pmin.2015-08-27.34.28

## Kavita Fabrics migrates to BSE

Shares of Kavita Fabrics will migrate to BSE mainboard from the stock exchange's SME platform on August 28. This would be the seventh company to migrate to the mainboard.

Millennium Post, Delhi
Thursday 27th August 2015, Page: 2
Width: $\mathbf{8 . 1 6} \mathbf{c m s}$, Height: 18.43 cms, a4, Ref: pmin.2015-08-27.32.18

## Toxtile Minister lounches Galleria mima 2015

OUR CORRESPONDENT
TAKING PRIME Minister Narendra Modi's recently launched "Make in India" forward, Intimate Apparel Association of India (IAAI) organised a 2 -day trade fair which focussed on intimate wear manufacturing in India Santosh Kumar Gangwar, Minister of State for Textiles (Independent Charge) inaugurated the exhibition on Wednesday. The Joint Secretary for Textile Exports, Sunaina Tomar was also present. A white paper on 'Make in India, Make for the World: Developing India as a quality intimate supplier for global markets' was also simultaneously released by the Textile Minister.

This year, in the fourth edition of India's biggest intimate apparel trade fair, Galleria Intima will be in focus in order to to transform it as the next major hub of intimate wear manufacturing. The exhibition showcased everything from fibres to laces as well as hooks and packaging. Visitors from a wide
variety of sectors including brand owners, manufacturers of intimate wear, designers, export houses, large format retailers, online retailers, buying houses were part of it. More than 1000 brands from India, as well as 80 exhibitors from more than 10 countries and 15 Chinese companies participated, making Galleria Intima 4.0 an all-encompassing platform for intimate apparel.

Santosh Kumar Gangwar said, "Our honourable Prime Minister's call of Make in India is deeply etched in the soul of the country. Our textile industry is capable of manufacturing products of high global demand. One of our USPs is the creation of beautiful traditional motifs by our highly skilled manpower. The intimate wear industry is highly capable of increasing the exports of the nation to European, Japanese and American markets. With domestic demand on the rise, it is also important for good quality products to be manufactured within the country to replace imports."



## CAI estimates cotton output for 2015-16 at 380 lakh bales

## fe Bureau

Pune, Aug 26: The Cotion Association of India (CAI) has released its first esti mates of the crop for the 2015 season beginning on Octo ber1 at 380 lakh bales of 170 kg each. This is almost sim lar to the output of 382 lakh bales achieved in the 2014-1 season.

The association says the areage under cotton durin the ensuing 201516 'cotto seasong to that of the current crop year Yield is however likely to be higher during the $2015-16$ crop season due to good and
timely rainfall in the cotton growing areas, Dhiren Seth sident, CAI said.
The production for the 2015-16 easontherefor pected to be similar to that 2014-15 croi year However theassociation said theyield may go up due to timely rain fall in the cotton growing ar eas and the crop for the next cotton season is expected to match

## figures

 the next season is estimated at 470.65 lakh bales while the domestic consumption is pegged at 325 lakh bales, leav ing a surplus of 145.65 lakh
bales for exports. In 2015-16 season, the output in the northern region, including Punjab, Haryana and Raasthan, is expected to be upa tadat55.50lakh balesagainst
53.50 lakh bales to be pro duced in the current season. Scanty rainfall in parts of Gujarat and Maharashtra is都 to pull down output in

The association says the acreage under cotton in the 2015-16 season is going to be less than that of the current crop year. However, vieldis likely to be higher during 2015-16
bales (204.50 last year) though output in Madhya Pradesh may go up to 19 lak pradesh may go up to 19 lakh Output in southern Outputh southern re

Andhra Pradesh, Karnataka and Tamil Nadu, may regiser a fall at 115.50 lakh bales ( 118.75 lakh bales). Mill conumption is estimated to be igher at 285 lakh bales ( 278 kh bales) with demand rom small scale units and on-mills also supporting the bullish

## trend

nsumption
Global cotton output is esimated to decline by $0 \%$ in rop year 2015-16 on diverion of acreage to other remunerative crops. CAI also released the July estimates for ongoing cotton season 014-15, placing it at 382.75 lakh bales (of 170 kg each)

The total cotton crop stood a 407.25 lakh bales during 2013 14, according to CAI data Earlier, CAI officials had said that Cotton Corporation of India (CCI) may notbeable to sell a sizeable quantity cotton at the end of the se son. The CCI has procure about87lakh bales to provide price support to the farmer Unfortunately, the CCI ha notbeen able to sell theentir quantity of cotton procure by itandlookingatthepacea which the fibre is getting di posed, a sizeable quantity is pikely to remain unsold at th end of the season, CAI offi cials had said.

## Kavita Fabrics to migrate to BSE's mainboard

Shares of Gujarat-based Kavita Fabrics will migrate to BSE mainboard from the stock exchange's SME platform on August 28. This would be the seventh company out of the total 100 companies listed on the BSE segment for small and medium enterprises (SME) to migrate to the mainboard. "Trading Members of the exchange are hereby informed that effective from Friday, August 28, 2015, the equity shares of Kavita Fabrics which are already listed under BSE SME platform will now be migrated and admitted to dealings on the mainboard platform in list of B Group," BSE said in a circular on Wednesday.

## Budget consultations from 4 Sep

New Delhi: The finance ministry will start consultations on 2016-17 Budget with different ministries and government departments from 4 September. The finance ministry has already started the budgetary exercise in mid-August, two months ahead of schedule, to have wider consultations with stakeholders. Beginning with commerce, textile and external affairs ministries on 4 September, the consultations with different departments would conclude on 28 September. The consultations would focus on expenditure proposals for 2016-17 and revised estimates for 2015-16. The finance ministry's Budget division has also issued the detailed guidelines for firming up the expenditure proposals for the next fiscal. PTI

